

LEARNING OBJECT / SCORM

MY HOME / COURSES / DIPLOMA PENGURUSAN PELANCONGAN OFF CAMPUS / SEMESTER 1 / DTM1013 OFF CAMPUS /
PROFILE OF TOURISM AND HOSPITALITY INDUSTRY / THE HOST

Preview mode

TRAVEL AGENCY OPERATIONS

Function of Tour Leader, Tour Operator and Tour Wholesalers

- ☒ Introduction
- ☐ Concept
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FUNCTION OF TOUR LEADER, TOUR OPERATOR AND TOUR WHOLESALER

Definition



HIDE

01/16

[TRANSCRIPT](#)

Customer Engagement Level



Year	Customer Engagement Level
2007	1000
2008	1200
2009	1500
2010	1800
2011	2000
2012	2200

OUTLINE NOTES

Search

1. Comparative analysis of the market for the company's products
2. Customer Engagement Areas
3. Customer Engagement Level
4. Analysis of the market

PREV NEXT